



To Whom It May Concern:

I hope this message finds you well. I am reaching out to you on behalf of the Western Lachine Recreational Center (commonly known as the Western Lachine Pool), a longstanding non-profit organization offering aquatic and social activities to the Lachine community for over 70 years.

Despite our dedicated efforts, we find ourselves facing challenges in maintaining our facilities and activities with our current funding sources, primarily derived from membership fees and a subsidy from the Lachine borough.

We believe that partnering with a respected company like yours could be mutually beneficial. Each year, an average of 1000 members come to our pool from the beginning of June until Labor Day, along with daily visitors and families attending various competitions hosted at our facilities. There exists a significant opportunity for your brand to gain exposure in a relaxed and supportive community environment.

Thank you for considering our proposal. Your involvement will play a vital role in the success of our summer activities in 2025.

Warm regards,

Jean Noël Laplante  
Member of the Board of Directors  
Western Lachine Pool  
(514) 952-9185  
[crlo\\_wlrc@hotmail.com](mailto:crlo_wlrc@hotmail.com)



## SELECTED SPONSORSHIP PACKAGE

Advertisement banner displayed at the pool from June 1st to September 4th, 2025

- 2.5' x 4' :     **\$500**
- 4' x 6' :     **\$1000**

Advertisement on the pool's website (<http://www.piscinelachineouest.com/>)

- Pour une période de 4 mois :     **450\$**

Advertisement banner + website advertisement for 4 months

- 2.5' x 4' :     **\$750**
- 4' x 6' :     **\$1250**

Note: Production included (banner)



# SPONSORSHIP FORM

Company name: \_\_\_\_\_

Full Street address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

Total : \_\_\_\_\_ \$

Payment by (  ) check or  
(  ) bank transfer @ crlo\_wlrc@hotmail.com

Date: \_\_\_\_\_

Signature: \_\_\_\_\_



## Here are some programs/activities offered

The Lachine West Pool followed the transition from the Red Cross course program to that of the Quebec Lifesaving Society, "Swim for Life"

### Diving Club



### Water Polo Team



### Swimming Club



### Synchronized Swimming Club

