



To Whom It May Concern:

I hope this message finds you well. I am reaching out to you on behalf of the Western Lachine Recreational Center (commonly known as the Western Lachine Pool), a longstanding non-profit organization offering aquatic and social activities to the Lachine community for over 70 years.

Despite our dedicated efforts, we find ourselves facing challenges in maintaining our facilities and activities with our current funding sources, primarily derived from membership fees and a subsidy from the Lachine borough.

We believe that partnering with a respected company like yours could be mutually beneficial. Each year, an average of 1000 members come to our pool from the beginning of June until Labor Day, along with daily visitors and families attending various competitions hosted at our facilities. There exists a significant opportunity for your brand to gain exposure in a relaxed and supportive community environment.

Your support, whether financial or in-kind, would greatly assist us in ensuring the long-term upkeep of our facilities, such as the renovation of the pool's perimeter.

As a sponsor, you can expect prominent visibility both leading up to and during our events. I would be delighted to discuss in more detail how we can tailor a sponsorship package to suit your objectives.

Thank you for considering our proposal. Your contribution would play a vital role in the success of our summer activities in 2024.

Warm regards,

Loïc Bernard
President of the Board of Directors
Western Lachine Pool
crlo_wlrc@hotmail.com

*** PLEASE NOTE THAT THE PRICES INCLUDE THE PRODUCTION OF A BANNER WITH VISTAPRINT ***



Sponsorship form

Sponsorship Form Company Name: _____

Full Street Address: _____

Contact Person: _____

Phone: _____ Email: _____

Selected Sponsorship Package:

Advertisement banner displayed at the pool from June 1st, 2023, to September 4th, 2023

- 2.5' x 4' : **\$500**
- 4' x 6' : **\$1000**

Advertisement on the pool's website (<http://www.piscinelachineouest.com/>):

- For a period of 6 months: **\$300**
- For a period of 12 months: **\$500**

Acknowledgment post with your company logo on the pool's Instagram and Facebook page:

- 1 post: **\$100**
- 2 posts: **\$175**

Advertisement banner + website advertisement for 6 months + 1 acknowledgment post on our Instagram and Facebook page - Complete Package:

- 2.5' x 4' : **\$750**
- 4' x 6' : **\$1250**

Advertisement banner + website advertisement for 12 months + 2 acknowledgment posts on our Instagram and Facebook page – Complete Package:

- 2.5' x 4' : **\$850**
- 4' x 6' : **\$1350**

TOTAL: \$ _____

Payment by:

- check or
- bank e-transfer @ crlo_wlrc@hotmail.com

Date : _____

Signature: _____